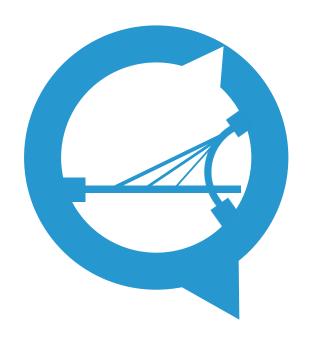
## 18<sup>TH</sup> INTERNATIONAL SCIENTIFIC CONFERENCE

JAN EVANGELISTA PURKYNĚ UNIVERSITY

in Ústí nad Labem

# Social and Economic Development & Regional Policy 2018 June 27 - 28th

Adaptation of Post-Industrial Society to Global Changes



- FINANCIAL ASPECTS OF REGIONAL DEVELOPMENT
- REGIONAL DEVELOPMENT AND POLICY
- LOCAL ECONOMY AND ITS COMPETITIVENESS
- ENVIRONMENT AND REGIONS
- KNOWLEDGE AND INNOVATION MANAGEMENT AND ICT
- MARKETING AND REGIONS
- SOCIAL OPPORTUNITIES AND RISKS



## AIM OF THE CONFERENCE



The aim of the conference is to disseminate research results among young and senior researchers in the international academic environment of the Central European region, to share experience between researchers about the specific regional problems of the post-industrial society and about its adaptation to global changes, and to search ways as how to increase the competitive power of post-industrial society in the European environment.

## **TOPICS**



The strategic document 'Regional challenges in the perspective of 2020' calls attention to substantial global based challenges of European regions. According to this strategy regions of the Czech Republic, Poland, Slovakia, or Hungary belong to highly vulnerable European regions dealing with multiple challenges (especially of globalization and energy security matter). The ways, as how to turn global changes into higher competitiveness and innovation potential, better environment and higher quality of life in Central Europe regions, will remain in the center of attention for conference participants.

#### Especially the following conference topics will be discussed:

- Regional Development and Finance (incl. Financial Analysis, Fundraising)
- Quantitative Methods in Regional Economy (incl. Regional Based Case Studies)
- Regional Policy and its Effectiveness (incl. Restructuring of Regions, Innovations in Regions)
- Local Economy and Regional Competitiveness (incl. Markets for Local Products)
- Management and ICT (incl. Knowledge Management, Innovation Management, Governance)
- Environment and Regional Development (incl. Revitalization after Coal Mining, revitalization of Brownfields)
- Marketing and Regions (incl. Social Marketing, Marketing of Municipalities, Cities and Regions)
- Social Opportunities and Risks in the Post-industrial Region (incl. Social Exclusion, Poverty, Migration, Data Sources)
- Quality of Life (Regional Determinants, Health, Addictions)
- Section for Young Researchers (under 26 years old)

#### Workshops

- Academic writing (lead by the editor-in-chief of scientific journal)
- Working on European scientific projects

#### Poster session

Best - paper award

## **ORGANISATION**



Based on the cooperation between the Department of Regional Development and Public Administration, Department of Geography, and the Institute for Economic and Environmental Policy (IEEP) the conference is organized by Jan Evangelista Purkyně University in Ústí nad Labem.

The conference is supported by the Regional Studies Association (RSA)- the global and interdisciplinary forum for city and regional research, development, and policy. The RSA supports its members with latest research, funding schemes, networking and publishing opportunities and spaces to grow their research, careers and influence. For more details, see <a href="https://www.regionalstudies.org">www.regionalstudies.org</a>

## **VENUE**



University Campus, Pasteurova 1, Ústí nad Labem See <a href="https://www.ujep.cz/en/campus">https://www.ujep.cz/en/campus</a>

## **ABSTRACT**

Why should you join our conference and submit your abstract?



- You get the evaluation of your research from influential contemporary scientists
- You get the opportunity to publish your research in GeoScape journal (Indexed in ERIH+, CLARIVATE ESCI WOS), see https://www.degruyter.com/view/j/geosc
- Your research will be published in conferences proceedings (they will be sent to Thomson Reuters)

Abstracts should be submitted no later than March 31st, 2018!

## **FURTHER INFORMATION**



For further information (conference scientific committees, registration, author information, program news, key dates and other useful information as venue, accommodation, events, meals etc.) please visit the official website of the conference www.seder.ujep.cz or contact dr. Jan Slavík jan.slavík@ujep.cz

